

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product REP GOVERNORS ASSOC  
 Estimate# 257  
 Buyer CINDIE CRANE  
 Phone#  
 Fax#  
 Agency ( ) TARGET ENTERPRISES  
 15260 VENTURA BLVD, SUITE 1240  
 SHERMAN OAKS, CA 91403  
 Agency C/P1/P2/E //257  
 Flight Dates 09/17/2012 - 09/23/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) LOS ANGELES  
 Salesperson ( ) JENNA AVISHAY  
 Salesperson Phone# 323-966-5205  
 Salesperson FAX# 917-206-9005

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

\*\*\*URGENT REVISION\*\*\*  
 REVISED START DATE TO 9/18 - AFFECTED ALL LNS  
 NCIT  
 PLS CONFIRM  
 THANKS  
 JENNA

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	TU-F	09/18-09/21	10A-11A	PEOPLES COURT	.30	\$60.00	3	1	3	\$180.00
Rating: 1.6										
Buyline Comment. MOVED FROM HL#9736794										
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18										
V3 More than 2 codes changed										
*2	TU-F	09/18-09/21	11A-12P	THE VIEW	.30	\$60.00	2	1	2	\$120.00
Rating: 1.5										
Buyline Comment. MOVED FROM HL#9736794										
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18										
V3 More than 2 codes changed										
*3	TU-F	09/18-09/21	12P-1P	MILLIONAIRE	.30	\$60.00	3	1	3	\$180.00
Rating: 1.0										
Buyline Comment. MOVED FROM HL#9736794										
Sales Remark. V3 REVISING FLIGHT TO BEGIN 9/18										
V3 More than 2 codes changed										

9/13  
 9/13

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 Agency ( ) TARGET ENTERPRISES  
 15260 VENTURA BLVD., SUITE 1240  
 SHERMAN OAKS, CA 91403  
 Agency C/P1/P2/E //257  
 Flight Dates 09/11/2012 - 09/23/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) LOS ANGELES  
 Salesperson ( ) JENNA AVISHAY  
 Salesperson Phone# 323-966-5205  
 Salesperson FAX# 917-206-9005

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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\*4 TU-F 09/18-09/21 630P-7P ABC WORLD NEWS  
 Rating: 1.2  
 Buyline Comment: MOVED FROM HL#9736794  
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18  
 V3 More than 2 codes changed

\*5 TU-F 09/18-09/21 7P-8P FAMILY FEUD  
 Rating: 3.2  
 Buyline Comment: MOVED FROM HL#9736794  
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18  
 V3 More than 2 codes changed

\*6 TU-F 09/18-09/21 11P-1135P NEWS14 ABC45  
 Rating: 1.4  
 Buyline Comment: MOVED FROM HL#9736794  
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18  
 V3 More than 2 codes changed

\*7 TU-F 09/18-09/21 1135P-1205A NITELINE  
 Rating: 1.0  
 Buyline Comment: MOVED FROM HL#9736794  
 Sales Remark: V3 REVISING FLIGHT TO BEGIN 9/18  
 V3 More than 2 codes changed

---REPORT TOTALS---  
 Report Totals: 17 / \$1,820.00

---SALES MONTHLY TOTALS---  
 Sep 12. 17 / \$1,820.00  
 Sales Totals: 17 / \$1,820.00

Rep Order# 9790639 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 1354454

Printed: 09/13/2012 1:22 PM  
Last Received: 09/13/2012 12:13 PM  
Showing Buylines: All Rep Revised Lines

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Product REP GOVERNORS ASSOC  
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Phone#  
Fax#

Agency ( ) TARGET ENTERPRISES  
15260 VENTURA BLVD, SUITE 1240  
SHERMAN OAKS, CA 91403  
Agency C/P1/P2/E //257  
Flight Dates 09/17/2012 - 09/23/2012  
Hiatus Weeks

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Salesperson Phone# 323-966-5205  
Salesperson FAX# 917-206-9005

Station Totals. 17 / \$1,820.00  
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$22,750

CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WEMT	9%
WGHP	58%	WMYV	8%	WUPN	0%	WXII	17%	WXLV	8%

Books null  
Demos RA35+